

## 2<sup>ND</sup> UPPSALA WORKSHOP IN FINANCIAL AND BUSINESS HISTORY

### “Environmental Regulation and Sustainable Business”

9 - 10 June 2023 Uppsala University, Ekonomikum H425

Keynote address Prof. Geoffrey G. Jones, Harvard Business School

“Deeply Responsible Business. A Global History of Values Driven Entrepreneurship”

#### PROGRAM

	Name (-s)	Affiliation	Title
<b>09 June</b>	<b>Day 1</b>		
11	<b>Key note 1: Geoffrey G Jones</b>	<b>Harvard Business School</b>	<b>Deeply Responsible Business. A Global History of Values Driven Entrepreneurship</b>
12	Lunch		
13 – 14.30	Session 1		Chair: Åsa Malmström Rognes Commentator: Anders Ögren
	Ada Nissen	University of Oslo	Political barriers to renewable energy development: a historical study of large-scale hydropower and wind power projects in Norway
	Fouad El Gohary	Uppsala University	"The Price Signal Paradigm – Origins, Issues and Remedies"
	Mercedes Galindez	University of Cambridge	Wind power and the banking sector in Europe, 1990 - 2019
14.30-15	Coffee break		
15 – 16.30	Session 2		Chair: Ann-Kristin Bergquist Commentator: Geoffrey G. Jones
	Mattias Näsman	Umeå University	The Swedish Automobile Industry and the Environment during the Oil Crisis: The present-day environmental transition in perspective
	Grace Ballor	Bocconi University	Liberal Environmentalism: The Public-Private Production of European Emissions Standards
	Andreas Mørkved Hellenes	Chalmers University of Technology	Linx AB: making and unmaking the mobility market of a new millennium
16.30	Break		
17-18	<b>Key note 2: Ann-Kristin Bergquist</b>	<b>Uppsala University</b>	<b>International Business and Global Environmental Governance</b>

	Name (-s)	Affiliation	Title
<b>10 June</b>	<b>Day 2</b>		
9-10.30	Session 3		Chair: Lars Karlsson Commentator: Ann-Kristin Bergquist
	Fernando Largo	University of Oviedo	The origins of sustainability in a global company: Fomento de Construcciones y Contratas (FCC)
	Matthijs Degraeve	Vrije Universiteit Brussel	Domestic water use regulations and the plumbing trade in London, Paris and Brussels, 1850-1940
	Kati Toivanen & Niklas Jensen-Eriksen	University of Helsinki	Business history of recycling and reuse in the 20th century Finland: An inside view of the hidden sector
10.30	Coffee Break		
11-12.30	Session 4		Chair: Anders Ögren Commentator: Lars Karlsson
	Malin Dahlström	University of Gothenburg	Can the History Tell Us Anything About the Sustainability Conflicts of Today? - a case study of limestone quarries and cement production in Sweden
	Wenxuan Hou and Ruoran Zhao	University of Edinburgh Business School	Climate Legacy of Corporate Resilience to Crises
	Jørgen Burchardt	Museum Vestfyn	Synthetic pesticides and public regulation 1943-1985: The Danish legislation and public policy on an environmental threat
12.30-13.30	Lunch		
13.30 – 14.30	<b>Key note 3; Malcolm Fairbrother</b>	<b>Umeå University</b>	<b>Comparing Green Industrial Transitions: Sources of Success and Failure</b>
14.30 – 15.30	Concluding discussion		

